

# Ahmad Mansee

Product Designer and Mentor based in Berlin, with a passion for creating digital products that blend functionality with aesthetics.

+49 176 36067590  
ahmad.mansee@gmail.com

## Experience

### Lead Product Designer | DISH

April 2024 – Present

- Lead and designed the experience for the POS system at DISH.
- Collaborated on the design and experience vision at DISH.
- Owned the CJM project, aligning customer touchpoints, experiences, and inputs across teams.
- Mentored junior designers and led efforts to improve processes across the design team.

### Lead Product Designer | DeliveryHero

Nov 2020 – Apr 2024

- Led design for pickup and post-order experience.
- Oversaw design projects, collaborating with cross-functional teams to ensure timely project completion.
- Facilitated workshops that contributed to product strategies and the team roadmap.
- Mentored junior designers and led the design critique initiative across the design chapter.

### UI/UX Mentor (Freelancer) | Career Foundry

Apr 2020 – Mar 2023

- Evaluated student work and provided comprehensive feedback, helping over 20 students enhance their design skills.
- Conducted video reviews of student portfolio submissions on the platform.
- Offered personalized guidance through regular video calls, resulting in improved student outcomes.

### Senior Product Designer | Flix

Jun 2019 – Nov 2020

- Led design for the search engine and search results page, increasing user engagement and booking CVR.
- Collaborated closely with the product manager and engineering manager to develop quarterly roadmaps that incorporated user feedback.
- Oversaw the entire feature design process, from initial exploration and prototyping to research and handover.

### Senior Product Designer | Home24 SE

Aug 2015 – Jun 2019

- Played a pivotal role within a small design team, offering support across various cross-functional teams.
- Redesigned the checkout flow for both the responsive site and app, leading to a 25% improvement in conversion rates.
- Established the Home24 design system to maintain design consistency, reducing design inconsistencies.

## Languages

- Arabic
- English

## Skills

- Mentorship
- Product strategy & Collaboration
- User-centric design
- User research & Prototyping.
- Design system.
- Design leadership

## Tools

- Sketch / Figma
- UserTesting
- Advance prototyping
- Jira/confluence
- Basic HTML/CSS

## Education

### Master's Degree in Integrated Design

Hochschule Anhalt.  
2014 - 2015

### Bachelor's Degree in Graphic Design

Yarmouk University  
2005 - 2010